

MID OCEAN Partners

PLATFORM INVESTMENT CRITERIA

- Enterprise Value: \$100 - \$750+ million
- Equity Investment: \$50 - \$300+ million
- Transaction Structure: Flexible fund mandate with preference for majority ownership
- Geography: North America HQ

INVESTMENT THEMES

Consumer:

- Vehicle Aftermarket
- Food & Beverage
- Food Value Chain
- Franchise Services

Business Services:

- Media, Marketing, Info. Services
- Professional Services
- Infrastructure Services
- Upskilling & Training

INVESTMENT INQUIRIES

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Other Portfolio Companies Considering Add-Ons:

- Affinity Dental
- Image Skincare
- LegalShield
- Music Reports
- Questex
- TravelPro

PORTFOLIO COMPANY ADD-ON ACQUISITION CRITERIA

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| ARNOTT | Global leader in suspension technologies and designer, developer, manufacturer, and distributor of branded air and adaptive suspension replacement products for the automotive aftermarket |
| <ul style="list-style-type: none">• Products / Services: Air struts and springs, adaptive / active shocks, ride height sensors, air compressors damping valves, control arms, among others• Geography: North America and Europe• Financial Parameters: Up to \$20mm EBITDA | |

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| CASPER'S | Leading frozen novelty manufacturer sold under FatBoy and Jolly Llama brands. |
| <ul style="list-style-type: none">• Products / Services: Ice cream sandwiches, cones, bars, sticks, cups, and other frozen novelty formats• Geography: North America• Financial Parameters: Up to \$25mm EBITDA | |

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| CLOYES | Global designer, developer, manufacturer, and distributor of mission-critical timing drive systems and components for the automotive aftermarket. |
| <ul style="list-style-type: none">• Products / Services: Internal and external engine parts, and battery electric vehicle components selling to the automotive aftermarket• Geography: Global• Financial Parameters: Up to \$20mm EBITDA | |

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| EMPOWER BRANDS | Leading multi-brand franchise platform focused on commercial and industrial services with core offerings in cleaning and disinfecting, disaster remediation, and virtual office services. |
| <ul style="list-style-type: none">• Products / Services: Businesses operating with a franchise model in residential, commercial, industrial, professional, and other B2B services• Geography: North America• Financial Parameters: Up to \$10mm of EBITDA | |

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| FULLSPEED AUTOMOTIVE | Leading multi-branded auto aftermarket services platform with both company owned and franchised locations across the U.S. and internationally. |
| <ul style="list-style-type: none">• Products / Services: Multi-unit auto aftermarket providers of oil change, general repair and services, car washes, tire sales, and other ancillary auto services• Geography: North America• Financial Parameters: Up to \$25mm of EBITDA | |

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| GHR HEALTHCARE | Diversified healthcare and education staffing company. |
| <ul style="list-style-type: none">• Products / Services: Staffing services including travel nursing, local nursing, allied and behavioral health, education, IT, revenue cycle management, interim leadership, permanent placement, and managed services provider offering• Geography: North America• Financial Parameters: Up to \$15mm of EBITDA | |

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| GSTV | Retail media and digital advertising network |
| <ul style="list-style-type: none">• Products / Services: Digital out of home advertising, ad tech, advanced data & analytics• Geography: North America• Financial Parameters: Up to \$25mm of EBITDA | |

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| LOUISIANA FISH FRY | Leading manufacturer and distributor of Louisiana-inspired branded food products to top national grocery retailers and foodservice distributors |
| <ul style="list-style-type: none">• Products / Services: Coatings, spices, seasonings, marinades, sauces, entrée mixes, and other complementary, regionally authentic food products (preference for owned manufacturing)• Geography: North America• Financial Parameters: Up to \$20mm of EBITDA | |

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| QUALITECH | Leading manufacturer of ingredient solutions for critical taste, appearance, texture, and attribute requirements across food, animal nutrition, and agronomy applications |
| <ul style="list-style-type: none">• Products / Services: Specialty food inclusion ingredient manufacturers & animal nutrition ingredient providers focused on feed additive technologies and delivery systems• Geography: North America• Financial Parameters: Up to \$20mm of EBITDA | |

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| RE-SOURCING GROUP | Provider of staffing, consulting and direct hire solutions that specialize in finance & accounting, legal & compliance and IT . |
| <ul style="list-style-type: none">• Products / Services: Professional services for the offices of the CFO, CCO and CIO• Geography: North America• Financial Parameters: Up to \$25mm EBITDA | |

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| SI SOLUTIONS | Engineering, testing, inspection, and maintenance solutions for utility and infrastructure end markets |
| <ul style="list-style-type: none">• Products / Services: Engineering, testing and inspection businesses serving the utility and critical infrastructure markets• Geography: North America and Europe• Financial Parameters: Up to \$25mm of EBITDA | |

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| SMITH SYSTEM | B2B workplace safety training platform and provider of fleet management solutions |
| <ul style="list-style-type: none">• Products / Services: Training, certification & upskilling services focused on safety; enterprise fleet management services• Geography: North America and Europe• Financial Parameters: Up to \$15mm EBITDA | |

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| VIBRANT INGREDIENTS | Leading manufacturer of innovative clean label fruit, vegetable, tea, coffee, and botanical based ingredients |
| <ul style="list-style-type: none">• Products / Services: Manufacturers of clean label / natural ingredients and flavors serving food and beverage industry• Geography: Global• Financial Parameters: Up to \$50mm EBITDA | |

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| ZONDA | Comprehensive data, information, and advisory services platform for the residential construction industry. |
| <ul style="list-style-type: none">• Products / Services: Data, SAAS and technology-enabled services related to residential, multi-family, and commercial construction• Geography: Global, primary focus is North America• Financial Parameters: Up to \$50mm EBITDA | |